



Enhance Your Digital Presence With Us!

Let's Start





Who We Are



At Wise Elephant, we are a team of thinkers, writers, designers & creators working in unison to create inspiring & awesome digital media.



We Simplify Your Social Media Mgmt.

- Imperative for organizations to have an active Social Media presence.
- Creating good content requires a dedicated & professional team.
- Having a good digital presence helps at multiple touch points: Client/vendor development, hiring, customer relations, new customer acquisition.

A collage of social media interactions, including hands holding smartphones, icons for likes, comments, and shares, and a notification for a new message.

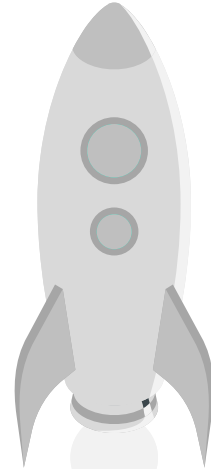
Why do Social Media?





You can use Social Media
to turn strangers into
friends, friends into
customers & customers
into sales people.

— Seth Godin





How It Works: Social Media Management



- **Social media needs to be nurtured with long term vision.**
- **Different platforms need different types of content and the algorithms of each platform keep changing frequently.**
- **What works today, might not work tomorrow!**

01.

Trending formats
Content has to be made in the most trending format.

02.

Personal touch
Social media needs to be less salesy and more personified.

03.

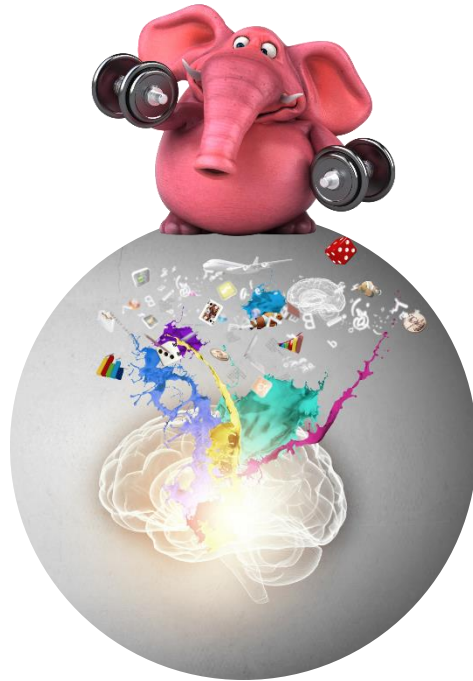
Engagement
Content that involves different stakeholders drives organic growth.

04.

Growth hacking
Effectively using new hacks that emerge from time to time.



How we do it:



We study your product/service line and industry to understand the profile of people to be engaged.

With close communication and guidance from your team, we create content and execute it on social media.

- ✓ Regular posting on social media platforms
- ✓ Engaging your employees
- ✓ Attracting people from relevant industries
- ✓ Involving directly connected stakeholders
- ✓ Maintaining up to date profiles
- ✓ Effectively utilizing different platforms




Platforms that we work upon:



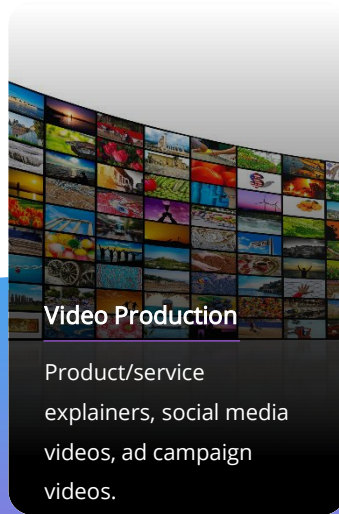


Our Services



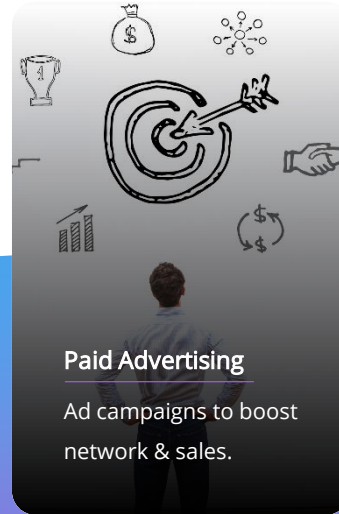
Social Media Management

Posting/handling of social media profiles.



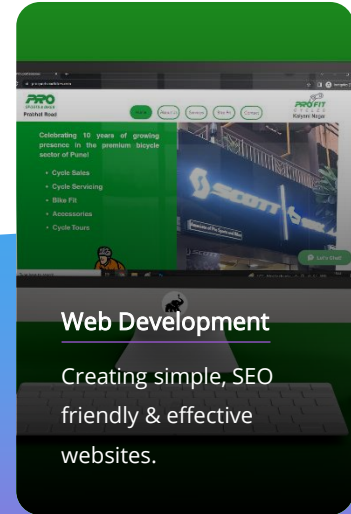
Video Production

Product/service explainers, social media videos, ad campaign videos.



Paid Advertising

Ad campaigns to boost network & sales.



Web Development

Creating simple, SEO friendly & effective websites.



Reasons To Choose Us



Premium Quality

All the media we create for you has a premium & professional touch.

Creativity

We always come up with new ways to creatively craft media for you.

Genuine Guidance

We guide you with effective use of marketing funds with a long term vision.



Our USP: VIDEOS



Our team excels in making top notch videos, that will leave your audience awe struck!

Why videos?

- ➔ Explain subject matter effectively
- ➔ Automation: save time of a person needed to explain the topic every time/repeatedly
- ➔ Global reach
- ➔ Audio Visuals have high recall value



Types of videos that we make:



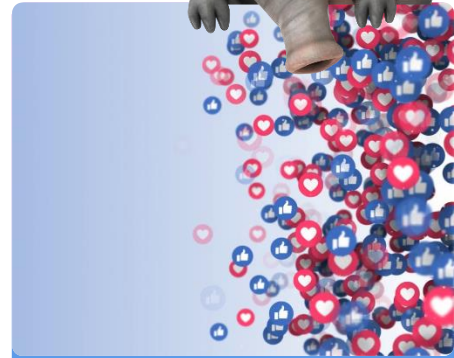
Product Explainers

Full feature videos of products or services.



Animations

Character animations, doodles, text animations & whiteboard.



Social Media Videos

Engaging videos on latest trends/topics & industry related.



Some of Our Esteemed Clients

01.

Sydler Electronics

Manufacturer of electronic products

02.

Future Tech Design

Product Design & Allied Services

03.

Sydler Technologies

SAP Services & Consultation

04.

Unosplice

SAAS product in ERP domain

05.

Ace Ventura Tires & Tracks

Supplier of Industrial Tires & Tracks

06.

Podar School

School in Greater Noida



Get In Touch With Us

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Email

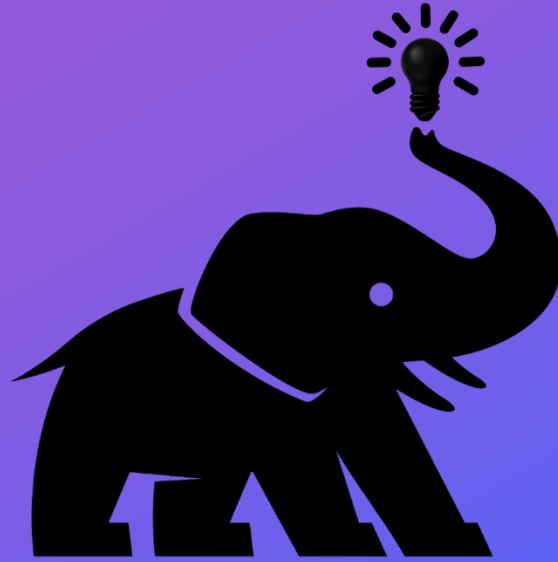
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www.Wise-Elephant.com



We would love to
meet you and
show the magic
we can create for
your brand.



**Heartfelt Thanks from the Wise
Elephant !**